



目 次

科技战略与政策

- 3 “研发费加计扣除政策”的税收激励效应——以战略性新兴产业为例 王登礼 赖先进 郭京京

科学理论与方法

- 13 基于LDA-SVM分类算法的技术融合测度研究 苗 红 赵润博 黄鲁成 姜 岩

创新战略与管理

- 30 众包战略、模糊前端与产品创新绩效:基于开放式创新视角的实证分析 曹 勇 罗紫薇 周红枝
- 41 风险投资声誉、政治关联与被投资企业绩效——来自中国上市公司的证据
..... 吴 骏 李 娅 林润辉 谢在阳 李红玉
- 51 政府研发补贴对企业研发产出的影响机制研究——基于江苏省的实证分析
..... 高雨辰 柳卸林 马永浩 张 华
- 68 企业创新能力提升的路径——基于海尔集团1984—2017年的纵向案例研究
..... 许庆瑞 李 杨 吴画斌
- 82 虚拟品牌社区环境下顾客参与对技术创新绩效的影响——组织学习能力的调节作用
..... 郑 健 刘人境 冯亚娟
- 96 基于无人机的军民融合创新影响机制研究 姜 梁 杨培培 张庆普

科技人力资源管理

- 112 成就目标导向对咨询网络给予中心度的影响:团队认同的调节作用 李传佳 赵亚普 李 立
- 125 学研机构科研团队参与产学研合作有助于提升学术绩效吗? 张 艺 陈凯华 朱桂龙
- 138 董事长—TMT垂直对差异与创新投资关系研究——市场化与产权性质的作用
..... 张秋萍 盛宇华 陈加伟
- 157 双元创新行为与心理脱离:矛盾式领导风格的调节作用及其边界条件 李 悦 王怀勇

期刊基本参数: CN 12-1117/G3*1980*M*A4*170*zh*P*26.00*3000*12*2018-10

SCIENCE OF SCIENCE AND MANAGEMENT OF S. & T.(MONTHLY)

Vol.39,NO.10

CONTENTS

- 3 Tax Incentive Effect of R&D Expense Super Deduction Policy: Empirical Evidence from Listed Companies in Strategic Emerging Industries **WANG Dengli, LAI Xianjin, GUO Jingjing**
- 13 Research on Technology Convergence Measurement Based on LDA-SVM Classification Algorithm
..... **MIAO Hong, ZHAO Runbo, HUANG Lucheng, LOU Yan**
- 30 Crowdsourcing Strategy, Fuzzy Front End and Product Innovation Performance: Empirical Analysis based on the Perspective of Open Innovation **CAO Yong, LUO Ziwei, ZHOU Hongzhi**
- 41 Reputation of Venture Capital, Political Connection and Performance of Portfolio Firm: Evidence from Chinese Listed Company **WU Jun, LI Ya, LIN Runhui, XIE Zaiyang, LI Hongyu**
- 51 Research on the Influence Mechanism of Public R&D Subsidy on Firms' R&D Output: An Empirical Study of Jiangsu Province **GAO Yuchen, LIU Xielin, MA Yonghao, ZHANG Hua**
- 68 The Path of Enterprise Innovation Capability Promotion: A Longitudinal Case Study based on the Haier from 1984 to 2017 **XU Qingrui, LI Yang, WU Huabin**
- 82 Impact of Customer Participation on Technological Innovation Performance in the Virtual Brand Community Environment: Regulating the Learning Ability of the Organization **ZHENG Jian, LIU Renjing, FENG Yajuan**
- 96 Research on the Influence Mechanism of Civil – Military Fusion Innovation for UAV
..... **JIANG Liang, YANG Peipei, ZHANG Qingpu**
- 112 The Effect of Achievement Goal Orientation on Advice-Giving Centrality: The Moderating Effect of Team Identification **LI Chuanjia, ZHAO Yapu, LI Li**
- 125 Does Industry-University-Research Institute Collaboration Benefit the Academic Teams to Improve Their Academic Performance? **ZHANG Yi, Chen Kaihua, ZHU Guilong**
- 138 Research on the Relationship between Vertical Dyad Difference of Chairman-Top Management Team and Corporate Innovation Strategy: The Role of Marketization and Property Right
..... **ZHANG Qiuping, SHENG Yuhua, CHEN Jiawei**
- 157 Ambidextrous Behavior and Employee Psychological Detachment: Moderating Effect of Paradoxical Leadership and Its Boundary Condition **LI Yue, WANG Huaiyong**