



目次

科技战略与政策

- 3 “目标—行为”适配视角的研发补贴申请博弈与政策优化 洪 勇 孙 悦 陈卓婧

创新战略与管理

- 18 企业双元创新路径选择研究——基于资本配置效率的视角 马连福 高 塬 秦 鹤
- 33 开发和探索二元性与我国光伏企业追赶的关系研究 柳卸林 刘雨田
- 57 企业内部集团化与外部财务顾问如何缓解中国高科技企业并购中的制度不完备：
基于中国的实证分析 洪祥骏 高雨辰
- 71 虚拟品牌社区社会资本、品牌关系质量和消费者创新能力的关系研究 赵景林 赵 红
- 87 效果推理与因果推理：哪种决策逻辑更有效？——一项基于Meta分析的研究 苏涛永 陶丰烨

区域科技与创新

- 98 区域自贸协定新规则“升级”还是“规锁”？——浅析知识产权国际规则
..... 王黎莹 张 迪 王 雁 杨 妍

科技人力资源管理

- 109 知识型员工向同事横向学习的机制研究：自我效能与社会交换的作用
..... 肖金岑 赵修文 张友欣 卿 涛
- 126 建言者个人声誉对领导纳言的影响：权力距离的跨层次调节作用 詹小慧 苏晓艳
- 141 舍己为公打破沉默：自我牺牲型领导对员工建言行为的跨层次影响研究
..... 徐振亭 李鲜苗 罗瑾琰 曲怡颖

3	The Game Model and Policy Optimization in the Stage of R&D Subsidy Application from the Perspective of 'Intent-Behavior' Fit	HONG Yong, SUN Yue, CHEN Zhuojing
18	Exploratory Innovation or Exploitative Innovation: Based on the Impact of Capital Allocation Efficiency	MA Lianfu, GAO Yuan, QIN He
33	Research on Relationship among Exploitation and Exploration Duality and Catching-up of Photovoltaic Enterprises in China	LIU Xielin, LIU Yutian
57	How Does Financial Advisers and Business Grouping Mitigate Institutional Voids in Emerging Markets: An Empirical Analysis of Mergers and Acquisitions of High-Tech Enterprises in China	HONG Xiangjun, GAO Yuchen
71	A Study on the Relationship among Virtual Brand Community's Social Capital, Brand Relationship Quality and Consumer Innovation Ability	ZHAO Jinglin, ZHAO Hong
87	Effectuation and Causation: Which Decision Making Logic is more 'Effective'? A Meta-Analysis of the Relationship between Decision Making Logic and Firm Performance	SU Taoyong, TAO Fengye
98	Are the New Rules of Regional Free Trade Agreements 'Escalation' or 'Confinement'? Analysis of International Rules of Intellectual Property Rights	WANG Liying, ZHANG Di, WANG Yan, YANG Yan
109	Research on the Mechanism of Knowledge Employees' Horizontal Learning from Coworkers: The Role of Self-Efficacy and Social Exchange	XIAO Jincen, ZHAO Xiuwen, ZHANG Youxin, QING Tao
126	Research on the Impact of Personal Reputation on Voice Endorsement: The Moderating Effect of Power Distance	ZHAN Xiaohui, SU Xiaoyan
141	Making Personal Sacrifices for the Public Voice: The Multi-Level Relationship between Self-Sacrificial Leadership and Employee Voice Behavior	XU Zhenting, Li Xianmiao, LUO Jinlian, QU Yiyang